

Mundy Katowitz Media 1322 G St SE Washington, DC 20003-3021

Phone/Fax

**Buyer Name** 

Sales Office

Salesperson

Comments

PRIOR USA ACT 9/25

Weekly/Irregular

National/Political Issue - Agency

Sales Tax Net Total

\$15,912.00

321/340/1562 (202) 675-6936 /

**Billing Type** Account Types

Contract # Political - Non-Ballot Issue (1196) Mundy Katowitz Media (6585)/127439326 Priorities USA Action (36239) 09/25/12-10/01/12 T/7058

PLACEMENT, MEDIA Blair, Cheryl (2205) Priorities USA Action Issue (170102) TeleRep - Philadelphia

Brand

Product Agency/T-Code Advertiser Schedule Dates

Demo CO-OP Order Type Date Entered Package Deal Headline # **Entered By Last Modified** 08/22/12 06288383 O Penne Marsh 08/22/12 Normal

Commission Commission % 15.00 \$2,808.00

Sep. 2012 Oct. 2012 Grand Total:

NOITOIK (WVEC) (WVEC)
By Broadcast Month Spots

J KIMMEL-ABC< 28 Comments \$16,070.00 \$2,650.00 \$18,720.00 8/22/12 Entered

Line

Line Type / Break Type (Ref #)

1.0 Normal Line / SPOT

09/28/12-09/28/12 Dates

:30 12:05A- 1:05A (ET)

Sec Length

Run Times

SPW Mo Tu We Th Fr Sa Su Spots

Rate \$300.00

Total

Station

\$300.00 Norfolk (WVEC) (WVEC)

		Comments:	Date:				ition:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-
				RACT	CONFIRMATION CONTRA	MOIL	FIRM	CON					
8/22/12	13 NWS AT 6	\$750.00 Norfolk (WVEC) (WVEC)	\$750.00	1	1			(ET)	:30 6P- 6:30P (ET)	4	09/30/12-09/30/12	14.0 Normal Line / SPOT	14.0
8/22/12	THIS WEEK-ABC	\$320.00 Norfolk (WVEC) (WVEC)	\$320.00	1	1			A (ET)	:30 9:58A- 11A (ET)	4	09/30/12-09/30/12	13.0 Normal Line / SPOT	13.0
8/22/12	GD MRN-SAT-ABC	\$600.00 Norfolk (WVEC) (WVEC)	\$600.00	1	1 1			Э	:30 8A- 9A (ET)	4	09/29/12-09/29/12	12.0 Normal Line / SPOT	12.0
8/22/12	WHEEL/JEOPARDY	\$900.00 Norfolk (WVEC) (WVEC)	\$900.00	п	1			57P (ET)	:30 6:58P- 7:57P (ET)	4	09/29/12-09/29/12	11.0 Normal Line / SPOT	11.0
8/22/12	VARIOUS	\$380.00 Norfolk (WVEC) (WVEC)	\$380.00	ш	1			(ET)	:30 5:58A- 8A (ET)	4	09/29/12-09/29/12	10.0 Normal Line / SPOT	10.0
8/22/12	13 NWS AT 6PM	\$750.00 Norfolk (WVEC) (WVEC)	\$750.00	1	1			(ET)	:30 6P- 6:30P (ET)	4	09/29/12-09/29/12	9.0 Normal Line / SPOT	9.01
8/22/12	DA VINCS INQST	\$40.00 Norfolk (WVEC) (WVEC)	\$40.00	1	1			L:30A (ET)	:30 12:35A- 1:30A (ET)	4	09/29/12-09/29/12	8.0 Normal Line / SPOT	8.01
8/22/12	GD MRN AMR-ABC<	\$1,300.00 Norfolk (WVEC) (WVEC)	\$1,300.00	н			1	3	:30 7A- 9A (ET)	4	10/01/12-10/01/12	7.0 Normal Line / SPOT	7.0
8/22/12	UPDATED 8/13, 13 NWS DYBRK A<	\$550.00 Norfolk (WVEC) (WVEC)	\$550.00	ı			1	(ET)	:30 5A- 5:58A (ET)	4	10/01/12-10/01/12	6.0 Normal Line / SPOT	6.0
8/22/12	13 NWS DYBREAK<	\$150.00 Norfolk (WVEC) (WVEC)	\$150.00	1			1	59A (ET)	:30 4:30A- 4:59A (ET)	4	10/01/12-10/01/12	5.0 Normal Line / SPOT	5.01
8/22/12	ABC-NITELINE <	\$650.00 Norfolk (WVEC) (WVEC)	\$650.00	1			1	2:02A (ET)	:30 11:35P- 12:02A (ET)	4	10/01/12-10/01/12	4.0 Normal Line / SPOT	4.01
8/22/12	GD MRN AMR-ABC<	\$1,300.00 Norfolk (WVEC) (WVEC)	\$1,300.00	1	1			3	:30 7A- 9A (ET)	4	09/28/12-09/28/12	3.0 Normal Line / SPOT	3.01
8/22/12	13 NEWS-12.00<	\$460.00 Norfolk (WVEC) (WVEC)	\$460.00	1	1			77P (ET)	:30 12P- 12:57P (ET)	4	09/28/12-09/28/12	2.0 Normal Line / SPOT	2.0



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Comments

PRIOR USA ACT 9/25

Weekly/Irregular

National/Political Issue - Agency

Sales Tax Net Total Commission

321/340/1562 (202) 675-6936 /

**Billing Type Account Types**  Phone/Fax **Buyer Name** Sales Office Salesperson Agency/T-Code Contract # 09/25/12-10/01/12 850271 Priorities USA Action (36239)

Advertiser

PLACEMENT, MEDIA Blair, Cheryl (2205) Mundy Katowitz Media (6585)/127439326 TeleRep - Philadelphia Priorities USA Action Issue (170102) Political - Non-Ballot Issue (1196)

Brand

Product

CO-OP Commission % Order Type **Entered By** Last Modified Package Deal Demo Headline # Date Entered 08/22/12 Penne Marsh 06288383 No 08/22/12 Normal

\$15,912.00 15.00 \$2,808.00

Sep. 2012 Oct. 2012 Grand Total: Norfolk (WVEC) (WVEC)

By Broadcast Month Spots 28 \$16,070.00 \$2,650.00 \$18,720.00

Accepted-Ac		27.0 No	26.0 No	25.0 No	24.0 No	23.0 No	22.0 No	21.0 No	20.0 No	19.0 No	18.0 No	17.0 No	16.0 No	15.0 No	Line
Accepted-Agency/Advertiser:		27.0 Normal Line / SPOT	26.0 Normal Line / SPOT	25.0 Normal Line / SPOT	24.0 Normal Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	21.0 Normal Line / SPOT	20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/26/12-09/26/12	09/26/12-09/26/12	09/26/12-09/26/12	09/25/12-09/25/12	09/25/12-09/25/12	09/25/12-09/25/12	09/25/12-09/25/12	09/25/12-09/25/12	09/27/12-09/27/12	09/27/12-09/27/12	09/27/12-09/27/12	09/30/12-09/30/12	09/30/12-09/30/12	Dates
		4	4	4	4	4	4	4	4	4	4	4	4	4	Sec Length
Date: Accepted-Station:	CON	:30 6:58P- 7:28P (ET)	:30 5A- 5:58A (ET)	:30 4:30A- 4:59A (ET)	:30 9A- 10A (ET)	:30 5:58A- 7A (ET)	:30 5:29P- 5:58P (ET)	:30 4:30A- 4:59A (ET)	:30 12P- 12:57P (ET)	:30 9A- 10A (ET)	:30 5:58A- 7A (ET)	:30 12P- 12:57P (ET)	:30 8A- 9A (ET)	:30 6:58A- 8A (ET)	Length Run Times
ation:	CONFIRMATION CONTRACT	1	14	1	<b>1</b>	<b>P</b>	<b>L</b>	1	<b>P</b>	1	n	1			SPW Mo Tu We Th
	CONTR												1	1	Fr Sa Su
	RAC.	1	1	ы	1	1	1	1	1	1	1	.1	1	1	Spots
Date:	П	\$1,500.00	\$550.00	\$150.00	\$500.00	\$1,300.00	\$1,200.00	\$150.00	\$460.00	\$500.00	\$1,300.00	\$460.00	\$580.00	\$320.00	Rate
Comments:		\$1,500.00	\$550.00	\$150.00	\$500.00	\$1,300.00	\$1,200.00	\$150.00	\$460.00	\$500.00	\$1,300.00	\$460.00	\$580.00	\$320.00	Total
		\$1,500.00 Norfolk (WVEC) (WVEC)	\$550.00 Norfolk (WVEC) (WVEC)	\$150.00 Norfolk (WVEC) (WVEC)	\$500.00 Norfolk (WVEC) (WVEC)	\$1,300.00 Norfolk (WVEC) (WVEC)	\$1,200.00 Norfolk (WVEC) (WVEC)	\$150.00 Norfolk (WVEC) (WVEC)	\$460.00 Norfolk (WVEC) (WVEC)	\$500.00 Norfolk (WVEC) (WVEC)	\$1,300.00 Norfolk (WVEC) (WVEC)	\$460.00 Norfolk (WVEC) (WVEC)	\$580.00 Norfolk (WVEC) (WVEC)	\$320.00 Norfolk (WVEC) (WVEC)	Station
		WHEEL-FORTNE<	UPDATED 8/13, 13 NWS DYBRK A<	13 NWS DYBREAK<	LIVE WITH KELLY<	13 NWS DYBRK B<	13 NWS AT 5:30<	13 NWS DYBREAK<	13 NEWS-12.00<	LIVE WITH KELLY<	13 NWS DYBRK B<	13 NEWS-12.00<	GD MRN-SUN-ABC	VARIOUS	Comments
		8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	8/22/12	Entered



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Comments Billing Type **Account Types** 

PRIOR USA ACT 9/25 Weekly/Irregular National/Political Issue - Agency

Sales Tax

Net Total Commission Commission %

\$15,912.00 \$2,808.00 15.00

321/340/1562

Agency/T-Code Schedule Dates Contract # Advertiser Political - Non-Ballot Issue (1196) Mundy Katowitz Media (6585)/127439326 Priorities USA Action (36239) 09/25/12-10/01/12 850271

**Buyer Name** Sales Office Salesperson (202) 675-6936 / PLACEMENT, MEDIA TeleRep - Philadelphia Blair, Cheryl (2205) Priorities USA Action Issue (170102)

Brand

Product

Demo CO-OP Package Deal **Entered By** Order Type Last Modified Headline # Date Entered 08/22/12 06288383 O Penne Marsh 08/22/12 Normal

> Norfolk (WVEC) (WVEC)
>
>
>  By Broadcast Month
>  Spots
>
>
>  Sep. 2012
>  24
>
>
>  Oct. 2012
>  4
>  Grand Total: \$16,070.00 \$2,650.00 \$18,720.00

Accepted		28.0	Line
Accepted-Agency/Advertiser:		28.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/26/12-09/26/12	Dates
		4	×
Date:		,,	Length
Accepted-Station:	CONFIRMATION CONTR	:30 7A- 9A (ET)	Run Times
tation:	FIR		SPW Mo
	MA		1
	OIT	ь	Tu We
	NO		Th Fr
	NO		8
	TRA		Su St
D	ACT	н	Spots
Date:		\$1,300.00	Rate
Comments:		\$1,300.00	Total
		\$1,300.00 Norfolk (WVEC) (WVEC)	Station
		GD MRN AMR-ABC<	Comments
		8/22/12	Entered

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Locatio	Nor	folk			<b>Date</b> : 8/24
I, Mundy Kato do hereby reque	witz Media	a		owing issue:		
Broadcast Length	Time of Rotation Pack	on or	Days	Class	Times pe Week	r Number of Weeks
	As	0	deres			
Total Char	ges:	#	15,9	12.00	)	Net
This broadcast t	ime will be	used by:	Priorities USA	A Action		
Does the p						ate "a portance?"
		Yes			☑ No	

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#850271

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
☐ a corporation; ☑ a committee; ☐ an association; ☐ or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
Date Signature Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Turnellar Penne Marsh NSC. Signature Printed Name Title

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